



# Competition Guide

**19-20 August 2011**





## INTRODUCTION

The third round of the UCI BMX Supercross World Cup Series will bring the best BMX riders from around the world to the brand new BMX Track, purpose-built for the London 2012 Olympic Games.

This is one of the first events ever to be staged on the new Olympic Park in Stratford, east London – and will be the first opportunity for riders to race on this challenging track.

Part of the London Prepares series, the UCI BMX Supercross World Cup will allow the London 2012 Organising Committee of the Olympic and Paralympic Games to test crucial aspects of its operations in preparation for next year's Games. It will also give the world's elite BMX riders the chance to test run the new BMX Track.

For more information about the UCI BMX Supercross World Cup Series, London and the London 2012 Olympic Games, please visit the following websites:

[www.londonpreparesseries.com/BMX](http://www.londonpreparesseries.com/BMX)

[www.uci.ch](http://www.uci.ch)

[www.london2012.com](http://www.london2012.com)

## ACCREDITATION

***ALL ATTENDEES MUST HAVE A LONDON PREPARES ACCREDITATION CARD! IF YOU DO NOT HAVE A LONDON PREPARES ACCREDITATION CARD YOU WILL NOT BE GRANTED ACCESS TO THE VENUE!***

The UCI BMX Supercross World Cup has been selected as an official test event for the London 2012 Olympic Games and therefore we have some Olympic level registration procedures in place.

A 'UCI Rainbow Pass' alone does not provide access to this event. Athletes and team officials should still bring their 'UCI Rainbow Pass' for the 2011 UCI BMX Supercross World Cup season.

In order to access the venue and participate in the event you will still need to submit the details we are requesting in order to be issued with a London Prepares Accreditation Card.

In addition, if you are not competing but are attending as part of a team and have a 'UCI Rainbow Pass', you will also need to submit the details we are requesting in order to be issued with a London Prepares Accreditation Card to enable you to access the venue. Note that National Federations can add additional staff (not currently holding a 'UCI Rainbow Pass') if it is within the quota defined by the UCI.

Please note that if you have a 'UCI Rainbow Pass' then LOCOG will use the same image (photograph) for your London Prepares Accreditation Card (The UCI has supplied these images to LOCOG). If LOCOG deems this image unsuitable then you will be contacted individually and asked to provide an image that complies with LOCOG standards.

You should receive the necessary forms when you receive this document. If you have not received the necessary forms, please contact our team at [accreditation.sportevents@london2012.com](mailto:accreditation.sportevents@london2012.com).

To be issued with a London Prepares Accreditation Card we need the following three things (listed below) from you by **7 AUGUST 2011**.



You can send this information in one email to our mailbox at [accreditation.sportevents@london2012.com](mailto:accreditation.sportevents@london2012.com).

1. Consent Form: Please print, sign, scan and email this form back to us. We will not accept any accreditation forms unless/until we receive this signed form.
2. Accreditation Form: Please fill it out, save as Familyname\_idnumber.pdf where ID number is the same as passport number (for example, Smith\_PX123456.PDF) and email it to [accreditation.sportevents@london2012.com](mailto:accreditation.sportevents@london2012.com).
  - For the 'Name of Organisation' please insert the name of the country for which you are competing or supporting in a professional capacity
3. Photo (only if you do not possess a 'UCI Rainbow Pass'): Please send a passport standard photo, using the following guidelines:
  - Face forward and look straight into the camera with your eyes open and nothing covering your face
  - Look natural with no facial expressions, for example, smiling, grinning or frowning
  - Have nothing covering your eyes, for example, hair or glasses frames
  - Do not wear sunglasses or tinted glasses
  - Do not wear a hat or cover your head unless for medical or religious reasons
  - Digital image file (jpeg, gif or bmp)
  - Maximum size 100KB
  - Width-to-height ratio – 0.8
  - Save the image file as: Familyname\_idnumber.JPG where ID number is the same as passport number (for example, Smith\_PX123456.JPG)

As a reminder, as this is an Olympic level test event, we need these details from you prior to 7 August 2011 in order for you to participate in the competition or attend as part of a team.

Once we have received all these details from you, we will confirm your eligibility with the UCI. To be eligible for a London Prepares Accreditation Card, you must be entered as a competing athlete through your National Federation or hold a 'UCI Rainbow Pass' for the 2011 UCI BMX Supercross World Cup season.

Details about how you can collect your London Prepares Accreditation Card will be communicated closer to the event.

Athletes and team officials should be reminded to also bring their 'UCI Rainbow Pass' for the 2011 UCI BMX Supercross World Cup season.

Please do not hesitate to contact the London 2012 Accreditation team if you have any questions at [accreditation.sportevents@london2012.com](mailto:accreditation.sportevents@london2012.com).



## VISAS

For participation in the London Prepares series, some nations\* will require a visa to allow entry into the UK. This Olympic/Paralympic Games Visit Visa will allow athletes and officials entrance to the UK (for up to two (2) months) to participate in various test events in the lead-up to the London 2012 Olympic and Paralympic Games.

Applications for this visa can take up to eight (8) weeks to process. A 'Visa Request Form' (one per attendee) should be submitted to Rosie King ([rosie.king@london2012.com](mailto:rosie.king@london2012.com)) in order to generate an 'Invitation Letter'. The 'Invitation Letter' will then be returned to the National Federation and should then be taken by the applicant to his or her visa appointment in his or her home country prior to travel.

\*If applicable, these nations will be contacted directly with the forms required for completion.

## ENTRY FEE/PRIZE MONEY

The Registration Office will be located at the Premier Inn Docklands ExCeL, London (note that this is not located at the BMX Track).

Opening hours of the Registration Office are:

- Wednesday 17 August 17:00 – 19:00
- Thursday 18 August 08:00 – 11:30
- Friday 19 August 09:00 – 10:00

Entry fees will be collected at the same time as when athletes register to participate. Athletes can pay the entry fee at the Registration Office in cash or by credit card.

Prize money will be paid on Visa cards distributed with pin numbers so that riders can withdraw money from any cash machine in the world that accepts Visa.



## ACCOMMODATION

Corporate & Sporting Events (CSE) have secured special rates at the Premier Inn Docklands ExCeL, London, exclusively for riders/teams competing in the UCI BMX Supercross World Cup.

The Premier Inn Docklands ExCeL, London is located approximately 20 minutes from the Olympic Park. The hotel offers comfortable guest bedrooms, internet access and an appetising restaurant and bar. Complimentary car parking is also included in your rate.



CSE ARE PLEASED TO OFFER ACCOMMODATION AT THE PREMIER INN EXCEL, LONDON AT THE FOLLOWING RATES:

SINGLE ROOMS @ £87.00 + VAT  
TWIN OR DOUBLES @ £54.50 + VAT per person

Rates include buffet breakfast, buffet dinner and on-site car parking, plus VAT at 20 per cent. To make your reservation, please complete the booking form at the end of this document.

### AIRPORT TRANSFERS:

Transportation can be arranged from London Stansted (recommended airport), London Heathrow and London Gatwick airports and the hotel. Please advise your planned arrival and departure information when known, and CSE will provide a cost for the transportation of your personnel and equipment/bikes.

**In order to make your reservation, please complete and return the booking form at the end of this document.**



## THE COMPETITION VENUE

The BMX Track is within the Olympic Park in Stratford, east London. Construction on other sporting venues within the Olympic Park is underway and there are various control measures in place for security and safety reasons.

Access is restricted to accredited personnel and vehicles only at pre-determined times of entry and departure. Accreditation will only be issued during the times shown above at the Registration Office, Premier Inn Docklands ExCeL, London.

Following entry to the UCI BMX Supercross World Cup – London, team officials will be advised of timings and procedure for team vehicles to enter the site on 18, 19 and 20 August. All vehicles will need to be accredited, and along with equipment and people will be subject to security screening and allocated times must be adhered to.

## HOW TO GET TO THE TRACK

Bus transport will be provided on 18, 19 and 20 August for all athletes and team officials who have been issued with a London Prepares Accreditation Card. The buses will leave from the Premier Inn Docklands ExCeL, London and go to the BMX Track at the Olympic Park. Details and timings of the bus transfers will be made available closer to the event.

Teams will be allowed a limited number of team vehicles to enter the site. Details of vehicle numbers, access times and team locations within the site will be confirmed once the athlete entries have been finalised.

Please note that without a London Prepares Accreditation Card you will not be permitted to board a bus going to the BMX Track or drive a vehicle to the BMX Track. The details of how to apply for a London Prepares Accreditation Card are outlined in the Accreditation section.

## TEAM INFORMATION

Teams will be able to procure team tents for use in the team area at the BMX Track.

Details will be circulated through the National Federations in due course.

## WIRELESS DEVICES AND WALKIE TALKIES

All wireless devices will need to be declared and approved for use at the test event and at Games time. Unapproved or untagged devices will not be allowed on venue.

You can get radio devices validated by applying for frequencies and validation tags for your wireless devices 6 weeks in advance of the time of use. These can only be obtained via the LOCOG Spectrum team. This does NOT apply to mobile phones, laptops, key fobs, Bluetooth headsets, and DECT phones, but will apply to everything else. This includes walkie-talkies/PMR/LMR, Wi-Fi access points and hubs.

To get your devices approved, please contact [spectrum@london2012.com](mailto:spectrum@london2012.com) for further details.



## ABOUT THE TRACK

Located in the north of the Olympic Park in Stratford in east London, the new BMX Track is one of the most challenging BMX tracks to date.

The men's track is 470m long and features a berm jump, an S-bend transfer, a box jump, and a rhythm section in the final straights. The women's track is 430m long and features three jumps along the first straight, a tunnel, and a rhythm section in the final straights.

There is a 4m height difference between the first and final straight.

**UCI BMX SUPERCROSS London**  
PRESENTED BY swatch

**London, ENG**

19-20 August *date*      Olympic BMX Venue, Olympic Park *venue*  
 Men 470 m. *track length*      Tom Ritzenthaler *track design*

**ELITE TRAX INC**

AGS  
AHLGREN GRAPHICS SWEDEN  
www.AhlgrenGraphics.com  
VEIDEC

Track layout may be subject to change

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## EVENT SCHEDULE

### Wednesday 17 August

- 18:00 – 18:30 Team Manager Meeting
- 17:00 – 19:00 Registration

### Thursday 18 August

- 08.00 - 11.30 Registration
- 10:30 – 11:30 Track Walk\*
- 11.45 - 11.55 Team Manager/Riders briefing
- 12.00 - 13.25 Elite Men Practice – Group A**
- 13.30 - 14.55 Elite Men Practice – Group B**
- 15.00 - 16.25 Elite Women Practice – Group C**

### Friday 19 August

- 09.00 - 10.00 Registration
- 10.00 - 12.00 Transponder fitting
- 11.00 - 11.55 Elite Women Practice
- 12.00 - 12.55 Elite Men Practice
- 13.00 - 13.40 Elite Women Time Trials qualification #1**
- 13.40 - 15.50 Elite Men Time Trials qualification #1**
- 16:15 - 16.30 Elite Women Time Trials Superfinal**
- 16.30 - 16.50 Elite Men Time Trials Superfinal**

### Saturday 20 August

- 13.00 - 13.25 Warm-up Elite Women
- 13.30 - 13.55 Warm-up Elite Men
- 14.00 - 16:00 Elite Women Quarter-finals 1st round**
- Elite Men 1/8 Finals 1st round**
- Elite Women Quarter-finals 2nd round**
- Elite Men 1/8 Finals 2nd round**
- Elite Women Quarter-finals 3rd round**
- Elite Men 1/8 Finals 3rd round**
- 16.15 - 16.55 Elite Men Quarter-finals**
- Elite Women Semi-finals**
- Elite Men Semi-finals**
- 17.05 – 17.10 Elite Women Final**
- 17.10 – 17.15 Elite Men Final**
- 17.20 - 17.30 Awards ceremony

*Event schedule subject to changes*

**\*Athletes and coaches will be allowed access to the Field of Play to inspect the track. No bikes will be allowed on the track at this time. Note that coaches and team officials will not be allowed access to the Field of Play during Practice and Warm-up sessions.**





## CONTACT DETAILS/ORGANISER

If you have any questions about the UCI BMX Supercross World Cup 2011 – London, please contact us:

London Organising Committee of the Olympic and Paralympic Games

One Churchill Place

Canary Wharf, London E14 5LN

[www.london2012.com](http://www.london2012.com)

[cycling@london2012.com](mailto:cycling@london2012.com)

For more information about the venue, the UCI BMX Supercross World Cup 2011 and the Games, visit:

[www.londonpreparesseries.com/BMX](http://www.londonpreparesseries.com/BMX)

[www.london2012.com](http://www.london2012.com)



**ACCOMMODATION BOOKING FORM**

**UCI BMX SUPERCROSS WORLD CUP: FRIDAY 19 and SATURDAY 20 AUGUST**

To make your reservation, please complete the booking form below, circling your requirements where necessary.

<b>LEAD NAME:</b>	<b>TEAM:</b>
<b>ADDRESS:</b>	
<b>POSTCODE:</b>	
<b>TEL:</b>	<b>EMAIL:</b>

**Guest Names:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**ACCOMMODATION BOOKING AT THE PREMIER INN DOCKLANDS EXCEL**

**RATES:**            **SINGLE @ £87.00 + VAT**            **TWIN OR DOUBLE @ £54.50 + VAT per person**  
*(Our rates include buffet breakfast, buffet dinner and on-site car parking plus VAT at 20%.)*

**ROOM TYPE:**    SINGLE ....                      DOUBLE ....                      TWIN ....  
*(If you are booking more than one room please state the number of each room type required)*

**ARRIVAL DATE:**                      TUE 16 AUG                      WED 17 AUG                      OTHER .....

**DEPARTURE DATE:**                      SUN 21 AUG                      MON 22 AUG                      OTHER .....

**NUMBER OF NIGHTS:**                      4                      5                      6                      OTHER .....

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**AIRPORT TRANSFERS:**

CSE are pleased to provide competitive rates for your team's airport transfers, including bike carriage. Should you wish CSE to provide a quote for your transfers, please provide your flight information below:

**TOTAL NUMBER OF PASSENGERS:** .....                      **ARRIVAL AIRPORT:** .....

**ARRIVAL DATE:** .....                      **ARRIVAL TIME:** .....                      **FLIGHT NUMBER:** .....

**DEPARTURE DATE:** .....                      **DEPARTURE TIME:** .....                      **FLIGHT NUMBER:** .....

**EQUIPMENT: (ie, number of bikes etc)** .....

*A personalised quote will be provided by email upon receipt of your booking form*

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**Please make your cheque payable to 'Corporate & Sporting Events'. Payments by credit card are subject to a 2.5% handling fee. Should you wish to pay by credit card please fill in your details below:**

**CARD TYPE:**                      VISA CREDIT                      MASTERCARD                      VISA DEBIT                      MAESTRO

**CARD NUMBER:** .....

**EXPIRY DATE:** .....

**START DATE or ISSUE NUMBER (MAESTRO ONLY):** .....

**3 DIGIT SECURITY NUMBER FROM REVERSE OF CARD:** .....

**CARDHOLDER NAME:** .....

**SIGNATURE:** .....



**BOOKING CANCELLATIONS:**

*Cancellations must be made in writing.*

*Please note that cancellations received after 15 July 2011 are strictly non refundable.*

Please return your form as soon as possible to: **Roshani Naik**  
**Corporate & Sporting Events, TS2 – Pinewood Business Park, Coleshill Road, Birmingham, B37 7HG, England.**  
**Tel: 00 44 (0)1535 604 321                      Fax: 00 44 (0)121 779 0886                      E: roshanicse@aol.com**